

Board Meeting Minutes
Connect for Health Colorado
December 11, 2023
12:00 PM to 3:00 PM

Board Members Present: Elisabeth Arenales, Mara Baer, Kim Bimestefer, Mike Conway, Adam Fox, Patrick Gordon, Annie Lee, Lorez Meinhold, Robert Ruiz-Moss, and Dick Thompson.

Board Members Absent: Christy Blakely

Staff Present: Brian Braun, Jessalyn Hampton, Kelly Guthner, Kevin Patterson, Ilana Rivera, Alan Schmitz, Lisa Sevier, and Nina Schwartz

Video conference and phone conference lines were available for members of the public to join.

I. Business Agenda

- Lorez Meinhold called the meeting to order at 12:00 p.m. and welcomed those in attendance.
- Changes to the agenda: None.
- Disclosure of conflicts of interest: None.
- The minutes from the November Board meeting were reviewed and approved.

II. Board Report

Board member, Elisabeth Arenales, is retiring from her position and this is the last Board meeting she will attend as a member of the Board. Staff and Board members expressed their appreciation for her dedication and work throughout her years of service.

III. CEO Report

Medicaid to Marketplace Bridge

Staff at the Department of Health Care Policy & Financing (HCPF) provided an update on the public health emergency (PHE) unwind.

Staff at Connect for Health Colorado provided an update on the Medicaid to Marketplace bridge including outreach and enrollments.

New unwind data released by the Centers for Medicare & Medicaid Services (CMS) can be found here.

Open Enrollment 2024: Technology

Overall infrastructure of the Connect for Health Colorado and Colorado Connect systems has been running smoothly. A monitoring system has been implemented allowing staff to monitor all pages and users in real time. User analytics tools will be rolled out to collect data on how users are using the system.

Open Enrollment 2024: Operations

Staff presented a service center and medical assistant site update to include November 1-30.

Open Enrollment 2024: Outreach

Staff presented an Open Enrollment update, highlighting activities headed by the Marketing department.

Board Legislative Approach Policy

Connect for Health will not take a position on legislation unless the legislation has a direct and significant impact on the continued operation of the Exchange. If that is the case:

- The Board may discuss whether a position and/or public testimony is warranted.
- If the Board is unable to convene in a timely manner, the Executive Committee may discuss whether a position and/or public testimony is warranted.
- The Board will be notified within 24 hours and prior to public testimony.
- If the Board does not take a position on the legislation, the CEO has the authority to communicate the potential impacts of the legislation and staff recommendation.

CoverCO

The Board reviewed the CoverCO Evaluation report, highlighting in-person event survey results including Open Enrollment readiness, conference logistics, and attendees testimonials.

HIAE

At the last Health Insurance Affordability Enterprise (HIAE) meeting, there was conversation surrounding the equitable enrollment in the OmniSalud program.

Connect for Health Colorado will work with the Division of Insurance and HIAE to prepare for the premium wrap if the Inflation Reduction Act does not get reauthorized through Congress.

Information on HIAE can be found here.

Roadmap

Staff discussed the planning and decision making process for the Connect for Health Colorado Product Roadmap.

IV. Public Comment

Written public comment given by Daniela Gosselova

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V. Adjourn

The meeting adjourned at 1:36 pm.

Respectfully submitted,

Lorez Meinhold
Board Chair

Next Board Meeting
January 8, 2024, from 12:00 p.m. – 3:00 p.m.